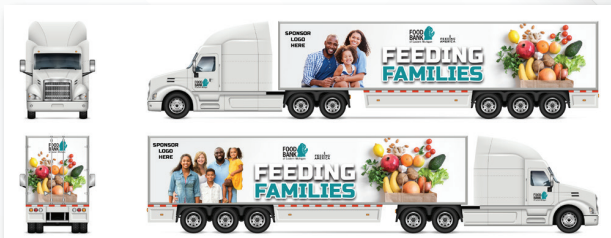




TRUCK SPONSORSHIP

Join us in our mission to provide food where it is needed most, while proudly displaying your logo on our fleet.



(Artwork is for sample purposes only; final imprint may vary)

Turn your brand into a mobile billboard by prominently displaying your logo on one or more of our diverse fleet of trucks. These vehicles serve as lifelines, distributing food across **22 eastern Michigan counties**, spanning from Flint to Port Huron and reaching up to the Mackinaw Bridge. Navigating a network of interstate highways and rural roads, they become mobile billboards, creating countless impressions on the diverse populations they encounter.

Our transportation lineup boasts **20 semi-trailers, 6 straight trucks, and 7 culinary box trucks**, collectively covering more than **500,000 miles annually**. Each truck plays a unique role — box trucks handle local deliveries, semi-trucks tackle long-haul journeys, and straight trucks cover everything in between. These trucks are vital conduits distributing food to our network of 700 partner agencies spanning 22 counties in eastern Michigan.

Beyond the daily routes, our trucks support nearly **1,522 mobile food distributions** and **70 summer feeding sites** annually. While parked at each site, these trucks provide the opportunity to reinforce your logo to **300 - 400 families** and **20 volunteers**, impacting thousands of volunteers and recipients per week. Our fleet can also be seen 6 days a week picking up donations from our retail partners, increasing your visibility to an even broader demographic.

SPONSORSHIP BENEFITS

- Your organization will gain visibility providing millions of impressions during the sponsorship period
- You will be partnering with a highly respected nonprofit organization
- Company logo on branded truck(s), one sponsor per vehicle
- Unveiling event with your staff and the Food Bank of Eastern Michigan
- Recognition on social media, website and Food Bank of Eastern Michigan printed publications



TRUCK SPONSORSHIP COMMITMENT FORM

Yes! I would like to help support the Food Bank of Eastern Michigan and sponsor a truck.

Donor/Organization Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

Signature: _____

SPONSORSHIP COMMITMENT

Each truck is an EXCLUSIVE sponsorship opportunity (only one sponsor logo per truck)

_____ **Number of Semi-Trailers:** \$75,000 per trailer for 3 years or \$25,000 a year

_____ **Number of Straight Trucks:** \$36,000 per truck for 3 years or \$12,000 a year (\$1,000/month)

_____ **Number of Culinary Box Trucks:** \$25,000 per truck for 3 years or \$8,333 a year

_____ **Total Number of Trucks** _____ **Total Sponsorship Amount** _____ **Total Amount Paid**

PAYMENT

☐ Check enclosed (payable to "Food Bank of Eastern Michigan")

☐ Send me an invoice

☐ Bill my credit card

Name: _____ Credit Card Number: _____

Billing Address: _____ Exp. Date: _____ CVV: _____

City: _____ State: _____ Zip: _____

Please return signed form to:

Food Bank of Eastern Michigan (Attn: Truck Sponsorship)
2300 Lapeer Rd | Flint, MI 48503

For questions (or to e-mail your form)

contact Darlene Chivinsky

810.396.0245 | dchivinsky@fbem.us

