



# TRUCK SPONSORSHIP

**Join us in our mission to provide food where it is needed most, while proudly displaying your logo on our fleet.**



Turn your brand into a mobile billboard by prominently displaying your logo on one or more of our diverse fleet of trucks. These vehicles serve as lifelines, distributing food across **22 eastern Michigan counties**, spanning from Flint to Port Huron and reaching up to the Mackinaw Bridge. Navigating a network of interstate highways and rural roads, they become mobile billboards, creating countless impressions on the diverse populations they encounter.



Our transportation lineup boasts **20 semi-trailers, 6 straight trucks, and 7 culinary box trucks**, collectively covering more than **500,000 miles annually**. Each truck plays a unique role — box trucks handle local deliveries, semi-trucks tackle long-haul journeys, and straight trucks cover everything in between. These trucks are vital conduits distributing food to our network of 700 partner agencies spanning 22 counties in eastern Michigan.



**(Artwork is for sample purposes only; final imprint may vary)**

Beyond the daily routes, our trucks support nearly **1,522 mobile food distributions** and **70 summer feeding sites** annually. While parked at each site, these trucks provide the opportunity to reinforce your logo to **300 - 400 families** and **20 volunteers**, impacting thousands of volunteers and recipients per week. Our fleet can also be seen 6 days a week picking up donations from our retail partners, increasing your visibility to an even broader demographic.

## SPONSORSHIP BENEFITS

- Your organization will gain visibility providing millions of impressions during the sponsorship period
- You will be partnering with a highly respected nonprofit organization
- Company logo on branded truck(s), one sponsor per vehicle
- Unveiling event with your staff and the Food Bank of Eastern Michigan
- Recognition on social media, website and Food Bank of Eastern Michigan printed publications



# TRUCK SPONSORSHIP COMMITMENT FORM

**Yes! I would like to help support the Food Bank of Eastern Michigan and sponsor a truck.**

Donor/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## SPONSORSHIP COMMITMENT

**Each truck is an EXCLUSIVE sponsorship opportunity (only one sponsor logo per truck)**

\_\_\_\_\_ **Number of Semi-Trailers:** \$75,000 per trailer for 3 years or \$25,000 a year

\_\_\_\_\_ **Number of Straight Trucks:** \$36,000 per truck for 3 years or \$12,000 a year (\$1,000/month)

\_\_\_\_\_ **Number of Culinary Box Trucks:** \$25,000 per truck for 3 years or \$8,333 a year

\_\_\_\_\_ **Total Number of Trucks** \_\_\_\_\_ **Total Sponsorship Amount** \_\_\_\_\_ **Total Amount Paid**

## PAYMENT

Check enclosed (payable to "Food Bank of Eastern Michigan")

Send me an invoice

Bill my credit card

Name: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please return signed form to:**

Food Bank of Eastern Michigan (Attn: Truck Sponsorship)  
2300 Lapeer Rd | Flint, MI 48503

**For questions (or to e-mail your form)  
contact Darlene Chivinsky**  
810.396.0245 | dchivinsky@fbem.us

