



GIVING OPPORTUNITIES 2026

ABOUT US

The Food Bank of Eastern Michigan partners with nearly 600 hunger relief organizations across 22 counties, forming a crucial safety net for over 234,610 food-insecure individuals in the region. By offering food assistance, we help fill gaps in household budgets, ensuring families have access to essential nutrition. Since its founding in 1981, the Food Bank has been a trusted and respected leader in the fight against hunger, steadfastly addressing the growing demand in our communities.

WHAT WE DO

With the support of our partners, we distributed over 37 million pounds of food in 2025 to neighbors in need. Thanks to collaborations with retail grocers, farmers, food distributors, and manufacturers, we maximize our buying power—providing **6 meals for every \$1 donated.**

Throughout the year, we host events to raise essential funds for our mission. By sponsoring a Food Bank event, your organization becomes an integral part of the fight against hunger. With 98 cents of every dollar going directly to food and feeding programs, you can trust that your contribution is making a significant impact in your community.

But we can't do it alone—we need you!
Join us in ensuring that no one goes hungry.
Together, we can make a difference.

FOR MORE INFORMATION, CONTACT US

Food Bank of Eastern Michigan
(810) 239-4441

FBEM.ORG

This institution is an equal opportunity provider

MORE WAYS TO HELP!

MONTHLY SPONSORSHIP

As a monthly sponsor, your business will receive a customized marketing package including (but not limited to): social media promotion, branded posts, exciting volunteer opportunities in our warehouse or at mobile food distribution sites and a professionally edited video interview with you and/or your staff!

TRUCK SPONSORSHIP

Turn your brand into a mobile billboard by prominently displaying your logo on one or more of our diverse fleet of trucks. These vehicles serve as lifelines, distributing food across 22 eastern Michigan counties, spanning from Flint to Port Huron and reaching up to the Mackinaw Bridge. Navigating a network of interstate highways and rural roads, they become mobile billboards, creating countless impressions on the diverse populations they encounter. Our trucks support nearly 1,787 mobile food distributions and 72 summer feeding sites annually. While parked at each site, they display your logo to approximately 300 – 400 families and 20 volunteers, impacting thousands of people every week. Our fleet can also be seen 6 days a week picking up donations from our retail partners, increasing your visibility to an even broader demographic.

DONATE AN AUCTION ITEM

Donate an item to one of our auctions (typically held during Empty Bowls). This is great for putting your products or services in front of a new audience, all while supporting an important mission.

HOST AN EVENT OR FUNDRAISER

A great way to make an impact is to plan and host an event or fundraiser on behalf of the Food Bank of Eastern Michigan. **Fund drives** and **online giving campaigns** provide significant donations that go a long way toward feeding our neighbors.

VOLUNTEER

Volunteers are critical to our mission! Millions of pounds of food pass through the Food Bank each year. This food must be inspected, sorted and packaged before it can be delivered to our hunger relief network. When you volunteer at the Food Bank, the food you sort will stock the shelves of a neighborhood pantry and eventually ease the burden of someone facing hunger. In just 2 hours, a single volunteer sorts enough food to feed 710 people!

ROOM RENTAL

Our Hunger Solution Center provides space for events and meetings in our Community Room(s) and Board Room with minimal facility usage fees. The meeting rooms can accommodate groups up to 160 people as we welcome our partners, corporate groups, nonprofit and professional groups. Events and meetings that are ineligible would include fundraising, press and media events, celebrations and political activities. Subject to availability.



PARTNER
FOOD BANK OF
FEEDING
AMERICA



FEEDING FRENZY

PRESENTED BY



FEB. 27, 2026

103.9 The Fox
7:00 am to 7:00 pm

Kick off March Against Hunger awareness month! Become a sponsor of the 2026 Fox Feeding Frenzy Radiothon (presented by Kroger)! This fun and popular event helps us to raise funds and awareness to fight food insecurity throughout our communities!

**Matching \$25,000
gift provided by:**



Sponsorship Agreement Form (see back of packet) must be filled out and submitted with payment in full by February 24, 2026. Logo must be submitted at the same time as a high resolution .jpg, .png, .pdf or a vector .eps file.

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSORSHIP— \$10,000

- Live or pre-recorded interview to air during radiothon with Food Bank CEO
- Event will be referred to as *Fox 103.9 Feeding Frenzy Radiothon presented by [YOUR COMPANY]*
- Kick-off the 2026 March Against Hunger campaign with the opportunity to have a customized online donation page created for your organization
- On-air mentions throughout the broadcast
- Logo recognition in all radiothon e-blasts and social media postings
- Throughout radiothon, DJs will announce, “call the [YOUR COMPANY] phone banks”
- Live on-air check presentation with photo and social media posting during opening hour of the broadcast with Food Bank CEO
- 6 complimentary tickets to Empty Bowls (September 17, 2026)
- Company presence at closing of event to announce the final results
- Promotion on Food Bank social media, 103.9 The Fox and ClassicFox.com

**SOLD FOR
2026 TO:**



SPOTLIGHT SPONSORSHIP— \$5,000

- Live or pre-recorded interview with one of the radio hosts
- Promotion on Food Bank social media, 103.9 The Fox and ClassicFox.com
- Throughout radiothon, DJs will announce, “visit the [YOUR COMPANY] online donation page”
- Check presentation with photo and social media posting with DJs during the broadcast hour of your choice (except for opening hour) or pre/post event at our Hunger Solution Center location
- 4 complimentary tickets to Empty Bowls (September 17, 2026)

COMMUNITY SPONSORSHIP— \$2,500

- Live or pre-recorded interview with one of the radio hosts
- Promotion on Food Bank social media, 103.9 The Fox and ClassicFox.com
- 2 complimentary tickets to Empty Bowls (September 17, 2026)
- Check presentation with photo and social media posting with DJs during the broadcast hour of your choice (except for opening hour) or pre/post event at our Hunger Solution Center location

CORPORATE SPONSORSHIP— \$1,500

- Live or pre-recorded interview with one of the radio hosts
- Promotion on Food Bank social media, 103.9 The Fox and ClassicFox.com

PARTNER SPONSORSHIP— \$1,000

- On-air “thank you” during the radiothon on 103.9 The Fox
- Promotion on Food Bank social media, 103.9 The Fox and ClassicFox.com

FRIEND SPONSORSHIP— \$500

- On-air “thank you” during the radiothon on 103.9 The Fox

Questions? Contact
Edwin Servil
(Director of Development)



eservil@fbem.us
(810) 396-0223



CHIP IN to end HUNGER

JUNE 26, 2026

Davison Country Club

9512 E. Lippincott Blvd. • Davison, MI 48423

8:00 am Registration
9:00 am Shotgun Start

Our golf outing gets more popular every year! Become a sponsor to get your organization's name on the course or a team on the green! Enjoy a day of golf while supporting our efforts to end hunger in the communities we serve.

QUESTIONS?

Edwin Servil, Director of Development
eservil@fbem.us

EXCLUSIVE OPPORTUNITIES AVAILABLE:

All exclusive sponsorships will receive recognition on social media, on-course signage, and the opportunity for on-course marketing representation during the event.

TITLE SPONSOR — \$10,000

- Representation in promotional video
- Prominent acknowledgement on event signage and program
- Numerous opportunities for social media engagement, digital recognition and more
- Entry for two 4-person teams

PRESENTING SPONSOR — \$7,500

- Recognition in promotional video
- Prominent acknowledgement on event signage and program
- Numerous opportunities for social media engagement, digital recognition and more
- Entry for one 4-person team

GOLF CART SPONSOR — \$5,000

- Logo on all golf carts
- Opportunity to include ad in starting materials
- Entry for one 4-person team

GOLF TOWEL SPONSOR — \$3,000

- Recognition on co-branded event item

SWAG BAG SPONSOR — \$2,500

- Recognition on co-branded attendance gift ("swag bag")

BEVERAGE CART SPONSOR — \$2,000

- Acknowledgement on beverage carts

MULTIPLE OPPORTUNITIES:

FOOD/BEVERAGE SPONSOR — \$1,000

- Acknowledgement at a select food/ beverage station
- On-course signage

CONTEST SPONSOR — \$500

- Acknowledgement in event schedule
- On-course signage

COURSE SPONSOR — \$250

- On-course signage

**BECOME A SPONSOR
TODAY!**



eservil@fbem.us

Sponsorship Agreement Form must be filled out and submitted with payment in full by June 5, 2026. Logo must be submitted at the same time as a high resolution .jpg, .png, .pdf or a vector .eps file.

EMPTY BOWLS

**PURCHASE
TICKETS
HERE**

Hunger Action Month 

SEPT. 17, 2026

Hunger Solution Center
1939 Howard Avenue
Flint, MI 48503

Being held during national Hunger Action Month, this event is the Food Bank's signature fundraiser! Widely recognized as our most popular event, over 1,000 attendees enjoy a simple meal of soup, bread and dessert. Guests also take home a handcrafted bowl as a reminder of hunger in our community. Become a sponsor and help us fill empty bowls all year long.

Sponsorship Agreement Form (see last page)) must be filled out and submitted with payment in full by September 3, 2026. Logo must be submitted at the same time as a high resolution .jpg, .png, .pdf or a vector .eps file.



SPONSORSHIP OPPORTUNITIES:

TITLE SPONSOR — \$10,000

- Recognized throughout all print and digital promotions
- Representation in promotional video
- Opportunity for on-site marketing representation
- Prominent acknowledgement on event signage and program
- Numerous opportunities for social media engagement, digital recognition and more
- 14 event tickets

PRESENTING SPONSOR — \$7,500

- Recognition in promotional video
- Opportunity for on-site marketing representation
- Prominent acknowledgement on event signage and program
- Numerous opportunities for social media engagement, digital recognition and more
- 12 event tickets

PLATINUM SPONSOR — \$5,000

- Opportunity for on-site marketing representation
- Full-page ad in program
- Special acknowledgement on event signage & social media
- 10 event tickets

GOLD SPONSOR — \$2,500

- Full-page ad in program
- Recognition on event signage & social media
- 8 event tickets

SILVER SPONSOR — \$1,500

- Half-page ad in program
- Recognition on event signage & social media
- 6 event tickets

BRONZE SPONSOR — \$1,000

- Half-page ad in program
- Recognition on event signage & social media
- 4 event tickets

PEWTER SPONSOR — \$500

- Logo featured collectively in program
- Recognition on event signage & social media
- 2 event tickets



JOIN A CAMPAIGN!

An excellent way to contribute to our fight against hunger is to engage in our established initiatives, like the March Against Hunger (March), Hunger Action Month (September), Holiday Campaign (November - December), and ongoing expansion projects. Your participation in these campaigns can involve activities such as selling and displaying paper bootprints, holiday ornaments or organizing a fundraiser personalized to fit your organization.

Every action – big or small – is one step closer to an America where no one is hungry. When people are fed, futures are nourished, and we can all reach our full potential.

Not sure how to participate? Check out these easy ways to get involved. Together, our collective actions can make a difference!

Holiday Campaign (November – January)

The holiday season is a magical time—with colorful lights, the energy of giving, and the anticipation of getting together with loved ones for a delicious meal. But for some, it is a time of scarcity. Unfortunately, many face a huge economic burden during the holidays, and stress related to food insecurity can get in the way of enjoying the season.

The Food Bank of Eastern Michigan is looking for organizations like yours to sell paper ornaments as a fundraiser for feeding neighbors. Join us in supporting this year's Holiday Campaign by making a donation, doing a round up campaign, selling paper ornaments in the stores, or hosting a food and/or fund drive, etc. Every contribution, no matter how big or small, will help us reach our goal. Your business or organization can generate significant funds and make a huge difference in the fight against hunger this holiday season.

Giving Tuesday (November/December)

Giving Tuesday is a day dedicated to sharing kindness and harmony with our neighbors. Within our Food Bank family, we are determined to shine light on what we can do together. In collaboration with our matching gift sponsor, we aim to alleviate hunger through charitable giving throughout the season.

March Against Hunger (March – April)

Step into our exciting two-month fundraising campaign where our innovative approach involves selling and displaying 'boot prints' designed as a focal point for raising awareness of food insecurity in our community. As a sponsor, you're not just contributing; you're gaining a comprehensive platform to showcase your commitment to fighting hunger, with partnership opportunities to align with your brand such as your own personalized fundraising page. Join us as we amplify our impact and unite for a cause that matters.

Hunger Action Month (September)

September is Hunger Action Month, a nationwide effort to raise awareness about hunger in America and inspire action. Throughout the month, communities across the country unite with a shared goal: ending hunger together. Hunger is a challenge we can overcome, and every action counts - whether that's donating, advocating, volunteering, hosting a drive or event or spreading the word online.

Did You know? Partnerships do not have to happen during one of these campaigns! We're building collaborations year-round to fight hunger and make a lasting impact. Join us in creating a hunger-free Michigan today!



PARTNER
FOOD BANK OF
FEEDING AMERICATM

TRUCK SPONSORSHIP

Join us in our mission to provide food where it is needed most, while proudly displaying your logo on our fleet.



Turn your brand into a mobile billboard by prominently displaying your logo on one or more of our diverse fleet of trucks. These vehicles serve as lifelines, distributing food across **22 eastern Michigan counties**, spanning from Flint to Port Huron and reaching up to the Mackinaw Bridge. Navigating a network of interstate highways and rural roads, they become mobile billboards, creating countless impressions on the diverse populations they encounter.



Our transportation lineup boasts **20 semi-trailers, 6 straight trucks, and 7 culinary box trucks**, collectively covering more than **500,000 miles annually**. Each truck plays a unique role — box trucks handle local deliveries, semi-trucks tackle long-haul journeys, and straight trucks cover everything in between. These trucks are vital conduits distributing food to our network of 700 partner agencies spanning 22 counties in eastern Michigan.



(Artwork is for sample purposes only; final imprint may vary)

Beyond the daily routes, our trucks support nearly **1,522 mobile food distributions** and **70 summer feeding sites** annually. While parked at each site, these trucks provide the opportunity to reinforce your logo to **300 - 400 families** and **20 volunteers**, impacting thousands of volunteers and recipients per week. Our fleet can also be seen 6 days a week picking up donations from our retail partners, increasing your visibility to an even broader demographic.

SPONSORSHIP BENEFITS

- Your organization will gain visibility providing millions of impressions during the sponsorship period
- You will be partnering with a highly respected nonprofit organization
- Company logo on branded truck(s), one sponsor per vehicle
- Unveiling event with your staff and the Food Bank of Eastern Michigan
- Recognition on social media, website and Food Bank of Eastern Michigan printed publications



TRUCK SPONSORSHIP COMMITMENT FORM

Yes! I would like to help support the Food Bank of Eastern Michigan and sponsor a truck.

Donor/Organization Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

Signature: _____

SPONSORSHIP COMMITMENT

Each truck is an EXCLUSIVE sponsorship opportunity (only one sponsor logo per truck)

_____ **Number of Semi-Trailers:** \$75,000 per trailer for 3 years or \$25,000 a year

_____ **Number of Straight Trucks:** \$36,000 per truck for 3 years or \$12,000 a year (\$1,000/month)

_____ **Number of Culinary Box Trucks:** \$25,000 per truck for 3 years or \$8,333 a year

_____ **Total Number of Trucks** _____ **Total Sponsorship Amount** _____ **Total Amount Paid**

PAYMENT

Check enclosed (payable to "Food Bank of Eastern Michigan")

Send me an invoice

Bill my credit card

Name: _____ Credit Card Number: _____

Billing Address: _____ Exp. Date: _____ CVV: _____

City: _____ State: _____ Zip: _____

Please return signed form to:

Food Bank of Eastern Michigan (Attn: Truck Sponsorship)
2300 Lapeer Rd | Flint, MI 48503

**For questions (or to e-mail your form)
contact Darlene Chivinsky
810.396.0245 | dchivinsky@fbem.us**



MOBILE SPONSORSHIP

Delivering food right into communities that have limited access to grocers and pantries, the Food Bank of Eastern Michigan's mobile distribution program increases the availability of nutritious foods for neighbors. Also known as a "Pop-Up Pantry," this program makes an incredible impact with a large scale, one day, drive through or walk up market in a local parking lot. By sponsoring a distribution, you help ensure that individuals and families in underserved areas receive the nutritious mix of products they need.



What does it cost?

For food, transportation and procurement, a mobile sponsorship costs:

	STRAIGHT TRUCK	SEMI TRUCK
Northern Region (Cheboygan, Presque Isle, Otsego, Montmorency, Alpena, Alcona)	\$7,752	\$16,249
North Central Region (Crawford, Oscoda, Roscommon, Ogemaw, Iosco, Arenac)	\$7,752	\$16,249
Great Lakes Bay Region (Gladwin, Midland, Bay, Saginaw)	\$6,945	\$14,528
Thumb Region (Huron, Tuscola, Sanilac, Lapeer, St. Clair)	\$7,147	\$14,958
Genesee County	\$6,945	\$14,528

How does it work?

Sponsor a Pop-Up Pantry in the county of your choice! The Food Bank will collaborate with your company and a local Partner Agency to deliver fresh, nutritious food and essential staples to a designated location within our service area. Your sponsorship will fully fund the costs of a Pop-Up Pantry, helping to ensure that individuals and families in need receive vital support in the community you choose to serve.

- A Pop-Up Pantry provides enough food to feed approximately 400 four-person families for an entire week.
- In rural areas or when partnering with smaller agencies, two trucks may be sent separately, each feeding about 200 four-person families.
- Families will have access to a selection of fresh produce, dairy and protein as well as a variety of shelf-stable foods.
- The distribution will be promoted by the Food Bank and the partner agency to reach as many people in the county as possible.

How will your company be recognized?

Your organization's name and/or logo will be displayed on all promotions.

- Fliers with logos will be distributed by the host agency in the county where the Pop-Up Pantry will be located.
- The Food Bank will promote the Pop-Up Pantry on the distribution calendar available on the FBEM website.
- Two to four co-branded yard signs with messages of appreciation will be posted on site during the food distribution.

Questions? Contact Director of Development, Edwin Servil, at eservil@fbem.us or (810) 396-0223 today!



The Food Bank of Eastern Michigan is an equal opportunity provider.

2026 SPONSORSHIP AGREEMENT FORM

Yes, My business would like to support the FBEM mission to end food insecurity in our communities!

Company Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Contact Person _____

Phone Number _____ Email _____

Please select the levels you wish to sponsor:

Fox Feeding Frenzy Radiothon (Presented by Kroger):

- \$10,000 (Presenting)*
- \$5,000 (Spotlight)*
- \$2,500 (Community)
- \$1,500 (Corporate)
- \$1,000 (Partner)
- \$500 (Friend)

Chip In To End Hunger Golf Outing:

- \$10,000 (Title)*
- \$7,500 (Presenting)*
- \$5,000 (Golf Cart)*
- \$3,000 (Golf Towel)*
- \$2,500 (Swag Bag)*
- \$2,000 (Beverage Cart)*
- \$1,000 (Food/Beverage Station)
- \$500 (Contest)
- \$250 (Course)

Empty Bowls:

- \$10,000 (Title)*
- \$7,500 (Presenting)*
- \$5,000 (Platinum)
- \$2,500 (Gold)
- \$1,500 (Silver)
- \$1,000 (Bronze)
- \$500 (Pewter)

Mobile/Pop-Up Pantry Sponsorship:

	Straight Truck	Semi Truck
Northern Region	<input type="checkbox"/> \$7,752	<input type="checkbox"/> \$16,249
North Central Region	<input type="checkbox"/> \$7,752	<input type="checkbox"/> \$16,249
Great Lakes Bay Region	<input type="checkbox"/> \$6,945	<input type="checkbox"/> \$14,528
Thumb Region	<input type="checkbox"/> \$7,147	<input type="checkbox"/> \$14,958
Genesee County	<input type="checkbox"/> \$6,945	<input type="checkbox"/> \$14,528

Interested in learning more about (not a commitment):

- Support A Campaign
- Sponsor a Month
- Truck Sponsorship
- Donate an Auction Item
- Hosting an Event or Fundraiser
- Volunteer Opportunities
- Room Rental

Check Enclosed Call me, I'd like to pay via credit card

*Exclusive sponsorships are based on a first commitment basis.

Sponsorship payment is required prior to date of event. I understand that by signing this agreement, I am committing my company/organization/self to sponsor at the sponsorship levels selected above.

Signature _____

Please submit this form to:

Food Bank of Eastern Michigan • Attn: Development
2300 Lapeer Rd. • Flint, MI 48503 or via email at eservil@fbem.us

Questions: Please contact Edwin Servil at eservil@fbem.us or 810.396.0223

